



Your marketing success is what gets us up in the morning.

That, and coffee!

At abConsulting, we serve as an extension of your marketing team.

We're a behind-the-scenes partner providing thoughtful guidance and innovative solutions to help you make a big impact. Our goal is to help you reach yours — and to earn our clients the kudos they deserve.



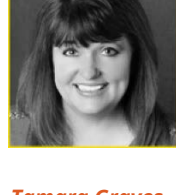
We love exceeding expectations and driving bottom line results.



Increased SEO by 80%, campaigns by 45%

Severine Griziaux

"Passion and creativity that makes things happen at scale!"



100% response to a 'take a meeting' mailer

Tamara Graves

"Compelling creative content that spoke directly to our audience."



Surpassed enterprise revenue targets

Patty Foley-Reid

"Sound strategic planning helped us exceed our revenue goals."



50% increase in members and email conversions

Kathy Ives

"Our strategic partner for brand, voice, and digital programs."

We love it when our clients take center stage and win big!



2020 ABM Program of the Year

Campaign results? 33% conversion rate and \$58M in pipeline



"ab is my partner in crime for strategy, content, design, and tactical marketing programs."

Genevieve Cross
Sr. Director - Demand Gen



Best DevOps Event - 2020 & 2021

Results? Largest virtual event: 18,000 technology pros



"ab's work is of the utmost quality. They consistently provide outstanding content in a timely manner."

Saskia Webster-Zazzi
Director - Global Events



We love helping emerging tech companies make the leap.



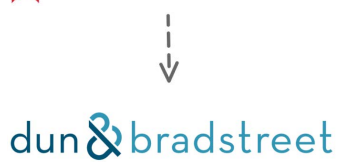
"Our partner for thoughtful, creative marketing support!"

Tina Bucchio



"Thank you for helping us elevate our brand."

Katie Martell



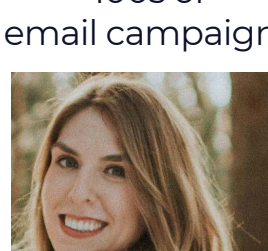
"My go-to-team for media, planning, strategy, and creative."

Ken Evans



We love knocking out engaging content that works.

100s of email campaigns

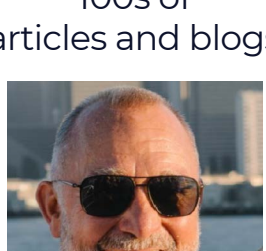


"An amazing addition to our demand gen team."

Amanda Koschei



100s of articles and blogs

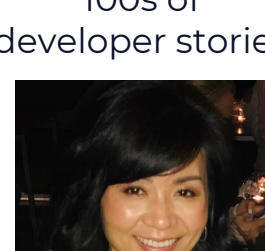


"An extraordinary partner to me and my team."

Mark Boroditsky



100s of developer stories



"A perfect blend of fun, creative and quality."

Alyssa Tong



We love pitching in whenever needed.

Partnerships that last!

We've worked with many of our clients repeatedly over the years — mainly on a retainer basis. Whether it's blogging, cranking out demand-gen campaigns, or designing digital ads or tradeshow signage, we're happy to be the cost-effective partner they rely on to spin out their marketing programs on a dime.

Other clients ring us up for specific marketing tasks, and we're always ready to provide the boost they need to meet their marketing goals faster.

Whether it's a long-term or short-term assignment, we're here to give you the extra support you need whenever you need it. Just let us know how we can help.



Reach us at:
804.410.4222
hello@abconsulting.agency

or visit
www.abconsulting.agency
to learn more

