

“The strength of this service is it gives you on-the-ground insight. Most other vendors get information from open source intelligence services, compile it, and repackage it with their own spin.”

Director, Global Security & Intelligence, Fortune 500 Organization



Manage risk and discover opportunities with on-the-ground insight and under-the-radar intelligence from Monitor Global Outlook.

INVESTING OR OPERATING IN EMERGING AND FRONTIER MARKETS?

HERE ARE 3 REASONS TO SUBSCRIBE TO MGO:

- 1. We're on-the-ground**

Others may claim to be “on-the-ground,” but we really are. Our team is in pivotal Emerging and Frontier Markets meeting with policymakers, business leaders, and civil society stakeholders to provide ahead-of-the-curve intelligence on key industry, regulatory, and political developments. That’s also why we can turn around custom research much more quickly than news and intelligence organizations that appear on the scene only after a major event is under way.
- 2. We have an eye on sustainability**

We focus on early warning indicators of instability – civil strife, conflict, labor rights, and human security – to help uncover hidden risks in a timely and efficient manner. We also assess the potential of these risks to disrupt supply chains, scare off investment, or harm the well-being of company personnel and community stakeholders.
- 3. We're ahead of the curve.**

Unlike other intelligence organizations analyzing from afar, you'll get fact-based insights on significant events as they unfold – not later. We have a growing track record for “getting it right” and being ahead of the curve when it comes to Emerging and Frontier Market intelligence.



To request free trial access, contact us at solutions@monitorglobaloutlook.com call 617-545-4547. monitorglobaloutlook.com

YOUR SUSTAINABILITY INSIDER

At Monitor Global Outlook (MGO), we keep a constant eye on how social and political trends impact business concerns in Emerging and Frontier Markets. Because of that, we understand how these “softer” risks can quickly and abruptly change the outcome of a developing country’s direction and, ultimately, your global operations or investments.

WE FOCUS ON THESE KEY SUSTAINABILITY AND ESG ISSUES:

Corruption

MGO monitors corruption and reforms at all levels of government and business. We provide insight on a range of compliance risks that can dramatically impact the viability of investment or business resourcing opportunities.

Labor Rights

MGO maintains connections to local union leaders, politicians, workers, and business leaders. Our staff constantly evaluates labor abuse as well as worker unrest for bottom-line impacts to companies, supply chains, and local social welfare.

Human Rights

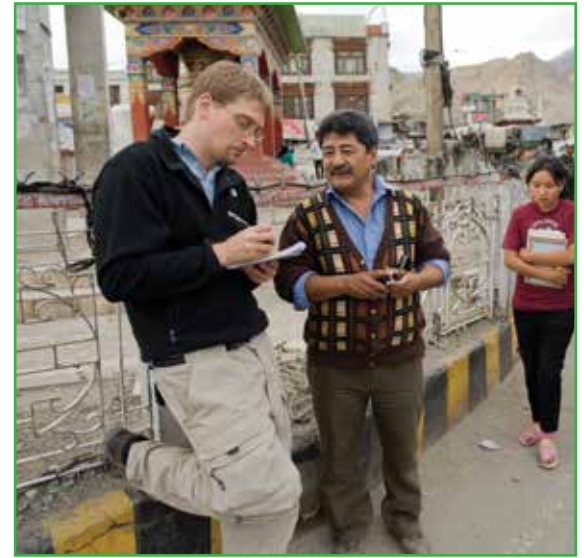
MGO offers extensive international human rights coverage. The growing importance of human rights issues on global business, economic, and social concerns are evidenced in sanctions, trade regulation, and reputational risk that can cripple investments and create on-the-ground risks for staff or key stakeholders.

Democracy

Whether in China, Iran, or Nigeria, MGO is committed to chronicling democratic reform. These issues can have a range of business, judicial, and regulatory impacts that can make or break investment in volatile countries or raise important implications for staffing or supply chain decisions.

Environment

MGO tracks how governments are balancing rapid growth with environmental protection. Shifts in regulatory direction can have tangible impacts on investment, operations, staffing, and longer-term reputational risk of firms both within and outside of Emerging and Frontier Markets.



What you will get with MGO’s Intelligence Solutions:

ENTERPRISE SUBSCRIPTION:

Subscribe to MGO to get ahead-of-the-curve intelligence on key industrial, regulatory, political and social developments through our online portal in the form of briefings, outlooks and special reports. Users can access this intelligence directly or have it pushed to their inboxes on an as-discovered basis.

CUSTOM ADVISORY:

Whether it’s a custom research report or a phone briefing from our on-the-ground team, you can get our on-the-ground insight tailored specifically to your needs to help you assess new opportunities and manage risk -- at the country, industry, or project level.

► *MGO is a service of The Christian Science Monitor, an international news organization which has been a must-read for governments, business executives, and thought leaders for more than a century. We serve as the intelligence unit of the Monitor and leverage its extensive global network and political, social, and economic expertise to provide exclusive, on-the-ground insight tailored to inform critical decisions.*



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