

Achieving excellence in online learning. Won't you join us?



Online learning has transformed dramatically since its inception and is increasingly finding its way into the educational lexicon. But with over 7.1 million students taking courses online and 70% of academic leaders seeing online learning as strategically critical, this field is in need of advocates, leaders, and practitioners.

And as competition for students intensifies, the institutions that invest in their online programs — and the faculty that sustains them — will be well positioned to attract and engage students and, ultimately, grow their programs.

That's where the Online Learning Consortium (OLC) comes in. OLC is an international community of like-minded academic leaders, educators, administrators, instructional designers, and learning professionals who desire to help shape the future of education.

Through our conferences, quality learning opportunities, and support for one another, we've been a part of the swift growth and transformation of this burgeoning field. It is our mission to achieve online learning excellence by providing best practice guidance and innovation for our members.



empowering educators everywhere
www.onlinelearning-c.org



Networking & Collaboration

Connect with thousands of online learning professionals

“The networking and sharing of ideas from colleagues was awesome. A very worthwhile experience.”

Lora Kosten, Ph.D., Faculty Coordinator, USF Sarasota-Manatee

Our well-attended events provide premium opportunities to network, discover, and share views on online learning, emerging technologies, and best practices for blended learning.

Upcoming events in 2015 feature expert presentations, breaking research, workshops, discovery sessions, new technologies and more:

- > **OLC Accelerate:** 22nd Annual Online Learning Consortium International Conference in Orlando - November 16-18, 2016
- > **OLC Innovate:** Innovations in Blended and Online Learning Conference in New Orleans - April 5-7, 2017
- > **OLC Collaborate:** Regional events hosted by academic partners held throughout the year

Come meet the thousands of online learning professionals who attend OLC events every year. If you can't join in person, participate virtually.

onlinelearning-c.org/attend/

Why attend the OLC Institute?

Infusing online learning into higher education provides innovative ways for educators to connect with students wherever they are and offers incredible, new career opportunities.

Tap into the OLC Institute for next-generation learning skills, guidance, and collaboration.

For Professionals: Support your continued professional development by accelerating learning, gaining new skills, learning how to design better courses, and improving student satisfaction. Take advantage of special Professional Membership discounts.

For Institutions: Supplement current online programs for your educators with our online teaching workshops, or jump start your faculty development by enrolling staff in our online certificate and mastery programs.

Get formal recognition for any completed Workshop, Mastery Series, or Online Teaching Certificate program. Taught by experts, there are many programs to choose from.

onlinelearning-c.org/learn





Professional Development

Enhance your online teaching skills and drive student success

150+ Key Topics to Advance Your Learning: OLC Workshops

Over 50 engaging and immersive workshop topics are designed to improve quality in every facet of online education, spark creative ideas for your own program development, and foster collaboration with colleagues and peers worldwide. Professional members get discounts on all workshops and programs. Multi-seat passes available for Institutions.

Find a Workshop:

onlinelearning-c.org/learn/workshops

Earn A Certificate in Online Teaching: OLC Certificate Programs

Expert mentors work individually with each Online Teaching Certificate candidate to enhance and strengthen the skills required of an effective online educator. Your Certificate in Online Teaching proves that you share OLC's focus on achieving excellence in all areas of online learning. Advanced Online Teaching Certificate is also available.

Earn A Certificate:

onlinelearning-c.org/learn/teaching-certificates

Master Online: OLC Mastery Series

OLC's Mastery Series allows candidates to explore and use relevant research to design effective teaching and learning environments. Eight topics to choose from:

- Blended Learning
- Instructional Design
- Leadership in Online Learning
- Mobile Learning
- Online Nursing
- Online Science Labs
- Quality Scorecard
- Social Media

Become A Master:

onlinelearning-c.org/learn/mastery

Get Relevant Research and Be in the Know: OLC Publications and Webinars

Educational startups. Emerging technologies. New eLearning innovations. Every week there are advances and changes in the online learning landscape. Access OLC research, books, blogs, newsletters, surveys, webinars, conference proceedings and *Online Learning*, OLC's official journal.

Learn More:

onlinelearning-c.org/learn/webinars

“I place great value in the practical application and delivery. The training is delivered from experts in the field who provide current technology and proven solutions.”

Greta Bane Spradling, Texas A&M University





Institutional Development

Partner with OLC to create and augment your online learning programs based on best practices

“From Penn State’s standpoint, OLC is a very important part of our success.”

*Craig Weidemann, Ph.D.
VP for Outreach and Vice Provost for Online Education, Penn State*

Spanning 14 countries, hundreds of institutions benefit from OLC membership. In addition to deep discounts on OLC workshops, conferences, and events, members stay current by participating in free webinars, networking with peers, and receiving early access to proprietary **OLC Research**.

Many institutions rely on our **OLC Quality Scorecard**, a research-based benchmarking tool, to evaluate and identify strengths and weaknesses, and initiate plans for improvement. However, our Institutional Members have privileged access to—and can benefit from—exclusive use of the web-based, interactive **OLC Quality Scorecard**.

Members also can also tap into our extensive network through our **OLC Advisory Services** to consult on a number of areas including Scorecard auditing, infrastructure design and development, online and blended course development, faculty training, and more.

Learn more about Institutional Member benefits:
onlinelearning-c.org/join/institutional

“The OLC Quality Scorecard is grounded in research, best practices and expert opinion, so I know the University is well-served by implementing the self-assessment process and demonstrating our continuous improvement processes and outcomes to accreditors.”

Debbie Thorne, Associate VP for Academic Affairs, Texas State University



Affiliation & Recognition

Establish yourself as a leader in the field of online learning

OLC offers our Professional and Institutional members many opportunities to establish a leadership position in the field of online learning and help bolster your career, including the ability to:

- > **Publish** in our official journal, *Online Learning*
- > **Contribute** to *OLC Insights*, our daily blog
- > **Present** at any of our conferences
- > **Facilitate** workshops and webinars
- > **Serve** on leadership councils
- > **Be Recognized** through OLC Awards for outstanding work in the field of online education

onlinelearning-c.org/join

