

NAVIGATING THE NEW LEARNING LANDSCAPE

ONLINE LEARNING CONSORTIUM

What we're learning from Online Learning

Online learning continues to evolve at a significant pace and is widely embraced by educators and students alike - enabling higher education to meet the changing needs of today's student population.

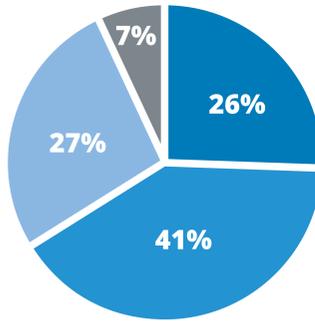
For some institutions, learning takes place both in the classroom and online. For others, the idea that anyone, anywhere, at anytime in their lives can pursue an education - whether from their home, office or local library - is now a reality.

THUMBS UP

from Chief Academic Officers

77% rate learning outcomes in online education as similar or superior to those in face-to-face classes.

69% feel that online learning is critical to their long-term strategy.



67% value the importance of online learning.

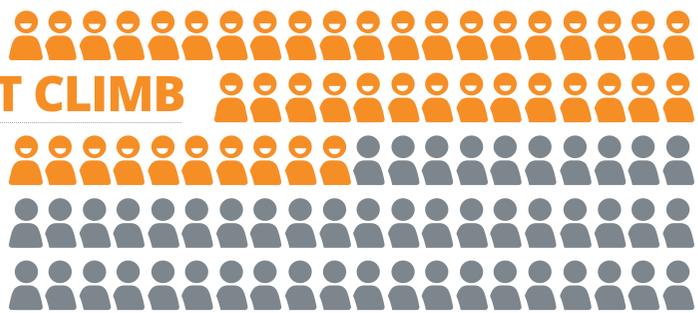
- VERY IMPORTANT
- IMPORTANT
- SOMEWHAT IMPORTANT
- NOT IMPORTANT

SOURCE: Changing Course: Ten Years of Tracking Online Education in the United States http://babson.qualtrics.com/SE/7SID=SV_45JGnHcstH5g9G5

Online learning is seeing a STEADY STUDENT CLIMB

6.7 million students in the USA took at least 1 online course in 2013.

Expect that number to rise 50% in the next five years.



SOURCE: Grade Change: Tracking Online Education in the United States. http://babson.qualtrics.com/SE/7SID=SV_7R2QI3e65TBexXn

AND WHY IS IT IMPORTANT?

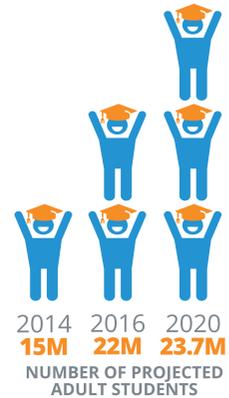
The Student Population is Changing

Bright-eyed 18-year-olds living on college campuses are no longer typical. Young students living in college dorms make up just 15% of current undergraduates.

The remaining 85% includes senior learners, adult students with children, full-time employees looking to change careers, part-time and low-income students, and commuters.

For these 15 million students, online learning is a necessity and will increase its importance as enrollment of adult students continues to grow.

Source: "The Condition of education" U.S. Department of Education, Institute of Education Sciences, National Center for Education Statistics. (2010). <http://nces.ed.gov/pubst2010/2010028.pdf>



Younger students are seeking alternative ways of learning - part-time, evenings, weekends, off-campus, or online - just like their older peers.



Source: "Reach higher, America: Overcoming crisis in the U.S. workforce." National Commission on Adult Literacy. (2008). <http://www.nationalcommissiononadultliteracy.org/ReachHigherAmerica/ReachHigher.pdf>



Traditional students are starting to prefer customized, blended learning experiences that allow them to integrate life & school.

SOURCES: "Post-traditional Learners and the Transformation of Postsecondary Education: A Manifesto for College Leaders", American Council On Education, January 2013 http://louissoares.com/wp-content/uploads/2013/02/post_traditional_learners.pdf;

UNIVERSITIES THAT ARE MAKING THE SWITCH

Many respected U.S. universities are blending an online-learning model with faculty-led classroom sessions. Others offer credit to students who take courses online, followed by a proctored exam on campus.

Leading the way are:

- State University of NEW YORK system
- TENNESSEE Board of Regents
- University of TENNESSEE system
- University of COLORADO system
- University of HOUSTON system
- University of KENTUCKY system
- University of NEBRASKA system
- University of NEW MEXICO
- University of GEORGIA system
- WEST VIRGINIA University

- LEADING INSTITUTIONS
- STATES WITH OLC MEMBERS
- STATES WITH INSTITUTIONS THAT HAVE NOT YET JOINED OLC



These progressive leaders in online learning represent a sampling of universities, institutions and community colleges embracing online learning. In fact these leaders, along with hundreds of institutes of higher education, are members of Online Learning Consortium (OLC) who joined us to collaborate, develop and embrace quality and innovative online learning programs. (Hey Vermont? We'll be calling on you next!)

SOURCE: "Universities Team With Online Course Provider" New York Times, 2013 http://www.nytimes.com/2013/05/30/education/universities-team-with-online-course-provider.html?_r=0&adxnll=1&adxnllx=1391267303-L/y0mOVk8tZlu437aPUw

THE RISE OF THE CORPORATE COLLEGE HAS BEEN HUGE

CORPORATE LEARNERS REQUIRE ONLINE LEARNING EXPERIENCES.

To help develop the skilled employees they need most, major corporations are setting up university campuses all over the world. By some estimates, the enrollment at corporate universities may soon surpass the number of enrollments at traditional universities.

SOURCES: Rise Of The Corporate College", Mac Margolis, Newsweek, http://www.globalccu.com/images-2013/CU_Newsweek_20%20sept_2010-1.pdf; The 2020 Workplace, Jeanne C. Meister, <http://www.amazon.com/The-2020-Workplace-Innovative-Companies/dp/0061763276>



AN APPLE FOR THE TEACHER?

Did You Know: The tradition of giving an apple to the teacher on the first day of school started centuries ago when farming families in Denmark, Sweden, and the U.S., paid their children's teachers with food - most notably apples and potatoes. With online learning will students be giving teachers something from the Apple® Store instead? Wait and see!



INNOVATION IN LEARNING

With over 7.1 million students and over 1 million adult learners onboarding by 2015, are your faculty and corporate trainers prepared? Are you? We can help. onlinelearning-c.org

OLC is a global organization dedicated to quality and innovation in online learning. We empower educators with next generation learning skills, guidance and collaboration.



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