



The Challenge

With new technologies and best practices in online learning emerging almost daily, LIU was challenged to stay current.

Long Island University (LIU) is a multicampus, diverse, doctoral institution in higher learning. One of the largest and most comprehensive private universities in the country, LIU offers more than 500 undergraduate, graduate, and doctoral degree programs and certificates, and educates more than 23,000 students in degree-credit and continuing education.

LIU offers an expanding number of blended and online programs taught by the same distinguished faculty as its campus locations. Keeping pace with the latest developments in online learning is essential for LIU in creating blended and online programs that appeal to students and can be delivered effectively.

With new technologies and best practices in online learning emerging almost daily, institutions like LIU are challenged to stay current. Having access to the latest research and expertise in the field of online learning is critical for LIU to maintain the high-quality it has committed to deliver through its blended and online programs.



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- *LIU wanted to maintain its commitment to high quality blended and online learning programs.*
 - *The university partnered with OLC to offer online workshops to supplement in-house faculty development.*
 - *LIU took advantage of the OLC Workshop Pass for a cost-effective smart way to augment their existing programs.*
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The Online Learning Consortium is the leading professional organization devoted to advancing excellence in online learning by providing professional development, instruction, best practice publications and guidance to educators and institutions around the world.

www.onlinelearning-c.org



The Solution

Advancing e-Education Through Online Learning Consortium (OLC) Membership

 Long Island University was able to address its need to stay current in online learning and advance its online programs with an OLC Institutional Membership.

“One way we leverage our OLC institutional membership is by promoting the online workshops to supplement our in-house faculty development,” said Amy Gaimaro, Instructional Designer, Office of Academic Affairs, Long Island University (LIU).

As a member, LIU was able to take advantage of the OLC Workshop Pass Professional Development Package, providing its faculty with access to OLC workshops at a discounted volume rate. Like LIU, many institutions use the workshops as a cost-effective and convenient way to improve quality in online education while networking with new colleagues.

With more than 100 workshops covering 50 topics, members can learn about the essentials of online teaching, blended teaching and learning, social media, mobile learning, online teaching and learning tools, copyright, the TEACH act, and much more.

WORKSHOPS DEVOTED TO EXCELLENCE IN ONLINE LEARNING

The OLC Institute offers hundreds of workshops designed to help educators worldwide strengthen teaching strategies, delivery methods and learning activities. They are expert led and designed to improve quality in every facet of online education. Visit www.onlinelearning-c.org/learn for full program schedule.



RESULTS: SMART AND COST-EFFECTIVE FACULTY DEVELOPMENT

LIU took advantage of the OLC Workshop Pass to supplement their existing online learning programs.



Program Design and Development

PLUS the Resources Needed to Stay Current

The University also leveraged the resources of the Institute for Emerging Leadership in Online Learning (IELOL) team, hiring Co-Director Larry Ragan to work with LIU in developing a structural framework for online faculty. IELOL is a joint program led by Penn State and OLC to advance online learning leaders.

Amy, who is a 2013 graduate of the IELOL program said, "The experience has proven to be invaluable to my work."

Finally, with LIU's continued mission to remain current and relevant, the staff took full advantage of its membership accessing a wide array of resources available to them including OLC research, effective practices, practitioner documents, survey reports, discounts to online faculty development workshops and face-to-face conferences, among other benefits.

THOUGHT LEADERSHIP DEVOTED TO EXCELLENCE IN ONLINE LEARNING

Original research, publications, surveys and thought leadership webinars keep educators and administrators on top of a world where technology is radically changing how educating and learning is approached. Our publications provide members insight into the evolution of learning processes, pedagogical practices, and technology supports to better understand and promote quality in online environments.



THE RESULTS: PROVIDING THE TOOLS TO EXCEL IN ONLINE LEARNING

Staying current with best practice publications and guidance was critical for LIU to maintain its commitment to the high quality for its blended and online programs.



BENEFITS OF OLC MEMBERSHIP: PARTNERING FOR SUCCESS IN ONLINE LEARNING



“One way we leverage our OLC institutional membership is by promoting the online workshops to supplement our in-house faculty development,” said Amy Gaimaro, Instructional Designer, Office of Academic Affairs, Long Island University (LIU). “The research and publications are also helpful for staying current.”

Amy Gaimaro, Instructional Designer, Office of Academic Affairs, Long Island University



Join hundreds of institutions around the globe committed to achieving excellence in online learning.

Learn more about what membership has to offer: email info@onlinelearning.org, call 617.716.1414, or visit www.onlinelearning-c.org/join

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